

EMC CAPTIVA INTELLIGENT ENTERPRISE CAPTURE SOLUTIONS

Reduce costs and accelerate document driven business processes

ESSENTIALS

- Reduces high labor or outsourcing costs from manual document processing
- Creates a competitive advantage by eliminating errors and delays in processing critical business documents
- Enables better customer service by creating enterprise-wide consistency and transparency of document processing
- Optimizes business processes by streamlining the flow of information to key backend systems, processes, and content repositories
- Reduces risk of regulatory non-compliance by eliminating delays or errors in processing paperwork or inappropriately retained

Intelligent enterprise capture solutions are invaluable for organizations wanting to streamline document-driven business processes. Intelligent enterprise capture solutions help drive significant process improvement and cost reduction for paper-intensive processes such as property and casualty claims, new account opening, mortgage lending, accounts payable, new customer on-boarding, and others. By transforming paper into actionable electronic information, organizations can reduce costs, improve the efficiency of business processes, eliminate processing errors, and ensure regulatory requirements are met.

But not all capture solutions are created equal. Many require manual processing steps for preparing documents before scanning. Others don't support key requirements—from high volume batch capture to branch or regional office capture. Some are built to address specific capture requirements, such as accounts payable. And still others aren't seamlessly integrated with business process management and content management solutions, delivering an incomplete solution.

As capture solutions become much more prevalent, organizations are seeking ways to consolidate their IT environments and invest strategically in business partners who are capable of providing a tightly integrated, end-to-end solution that encompasses capture, process automation, and archiving. EMC can help.

PROVEN INTELLIGENT ENTERPRISE CAPTURE SOLUTION

EMC® Captiva® intelligent enterprise capture solutions help organizations transform high volumes of documents into actionable data for use in vital processes and applications. By combining intelligent capture with process management, organizations can dramatically reduce costs, errors, and risks by ensuring that complete information is available when and where it's needed.

EMC Captiva delivers the ability to capture documents and data anywhere from knowledge workers in regional and branch offices, and high volume capture in a centralized mailroom. Captiva intelligent enterprise capture automatically connects content from documents with your business systems. Automated classification and data extraction tools transform documents into ready-to-process business data, saving money and increasing accuracy.

Thousands of organizations have turned to EMC to help address their challenges around document-driven processes that are central to how their business operates. In many cases

Captiva intelligent enterprise capture solution streamlines many types of document processes:

New account opening

Accounts Payable (Invoices)

New employee on-boarding

Patient admissions

Legal contracts

Mortgage lending

Property and casualty claims

Insurance underwriting

Account servicing

Tax filings

Social services

Prescription fulfillment

Shipping/receiving

Patient insurance/financial services

these organizations have moved from legacy capture applications that had become out-dated and were failing to support their business needs. The change resulted in significant benefits include dramatic reduction in manual processing costs, elimination of processing errors and delays, and reduced risks from being out of compliance.

A NEW LOOK AT CAPTURE—LEADING THE CHARGE

EMC is leading the way to provide organizations with comprehensive intelligent enterprise capture capabilities. Document capture should no longer be thought of as a point solution technology; rather, it is an integral part of a business process that can be leveraged at any point within a process. By delivering a complete intelligent enterprise capture solution, EMC is the only vendor to provide a solution that supports both centralized and distributed branch office scanning, advanced document identification, enterprise-class scalability required to address solutions across multiple departments and locations, and the design and development tools to quickly develop and integrate capture with critical business systems and processes.

HIGHLY SCALABLE AND FLEXIBLE ARCHITECTURE

Captiva intelligent enterprise capture platform was developed from the beginning around a highly scalable and flexible architecture. Leveraging a modular architecture, the platform can process a few thousand images per day to several million. For large volumes—when an organization is processing several million pages per day, for example—the Captiva platform can scale across multiple servers in either a centralized environment or spread out across many locations.

Captiva Capture server employs unique parallel processing technology which allows multiple clients to work on the same batch at the same time. Documents are virtually disassembled to allow processing tasks to be delegated simultaneously to specific workstations before being routed back the server for re-assembly and completion. No other product in the market rivals the scalability or flexibility of the Captiva solution.

EMC CAPTIVA SOLUTIONS

EMC Captiva Capture: Enterprise capture

- Base platform for all enterprise document capture needs—from high volume batch to branch and regional office capture.
- Flexible design environment for building simple and complex capture processes without any coding, using drag and drop process design tools, point and click configuration, and customization of processes through scripting.

EMC Captiva Advanced Recognition: Intelligent document recognition

- Recognizes all types of documents including structured forms, semi-structured and unstructured documents, replacing expensive document handling and processing steps.
- Reduces manual data entry and errors through intelligent data capture.

EMC Captiva eInput™: Web-based distributed capture

- Web-based access to document scanning and capture platform.
- Easily deploy and maintain web-based clients for scan and indexing documents at branch and regional offices.
- Eliminate delays with shipping and handling business critical documents between offices.

EMC Captiva Invoice Capture: Invoice document and data capture

- Faster invoice processing and improved data accuracy.
- Reduce invoice data entry tasks and automate data verification.
- Key part of EMC's end-to-end accounts payable solution.

DELIVERING A COMPLETE CAPTURE SOLUTION

Only EMC is able to deliver a broad-range and market-tested set of capture capabilities that maximizes the value, addresses the wide range of capture requirements, and meets enterprise requirements:

Functional area	EMC advantage
Intelligent document classification	Saves valuable time and reduces the manual pre-sorting of documents through automated document identification.
Intelligent data extraction and validation	Reduces manual data entry and ensures the accuracy of information being delivered to other business systems.
Branch office scanning and indexing	Reduces shipping costs and processing time through easy-to-deploy web-based scanning and indexing client.
Capture process designer	All new unified design client that enables IT people to quickly and easily to build a capture project without any coding using drag and drop process design, point and click configuration, and integrated testing environment.
Capture desktop client	All new desktop client for capture operators that can be easily customized for all types of capture tasks – image quality review, document assembly, high-speed data entry and indexing, high speed data correction, and data validation.
Modular architecture	Provides unparalleled flexibility in defining and managing a capture process.
Secure platform	Provides tight audit trails as documents are captured and processed.
Flexible development environment	Enables organizations to quickly develop capture flow processes to handle the routing of documents, extraction of data, and validation of information, thereby meeting their business requirements.
Application monitoring and reporting	Proactively monitors the enterprise capture and content management systems. Automatically addresses many known conditions and alerts key line-of-business owners before error conditions affect important business functions.
Process integration	Connects seamlessly into various backend databases and content management systems like EMC Documentum®, EMC Documentum ApplicationXtender®, Microsoft SharePoint, and others.

AN INTEGRAL PART OF EMC CASE AND CONTENT MANAGEMENT SOLUTIONS

EMC Captiva intelligent enterprise capture solutions are one piece of a complete end-to-end solution for managing the lifecycle of documents, from paper records to transactional documents. EMC case management and enterprise content management solutions provide organizations with a solution framework and a category of applications that enable near-turnkey deployment of a wide range of business solutions—all from one vendor.

NOW TAKE IT TO THE CLOUD

To address the challenges affecting IT organizations today, EMC provides a revolutionary approach: EMC OnDemand, an “instant-on”, pre-configured, cloud-based solution, complete with the highest level of security and the ability to customize applications to address your unique business challenges, integrate with other business systems, and leverage existing infrastructure.

EMC OnDemand solutions provide a complete stack of industry-leading products and solutions, including EMC Captiva, related EMC enterprise content management products, EMC storage, RSA security, VMware virtualization, and technologies from Vblock partners, Cisco and Intel. By eliminating IT infrastructure expenses as well as delays acquiring hardware and installing software, EMC OnDemand helps customers save time and money, while leveraging EMC experts to maintain and optimize ongoing system performance.

MORE LEADING COMPANIES COUNT ON EMC CAPTIVA SOLUTIONS

More than 5,000 companies and government agencies use EMC® Captiva® solutions to reduce costs, improve information accuracy, and accelerate business processes. EMC counts 18 of the top 25 companies in the Fortune 500 as Captiva customers and serves businesses in the insurance, financial services, government, and healthcare industries, in addition to many others. Each day, these organizations process millions of forms and documents using EMC Captiva intelligent enterprise capture solutions.

ABOUT EMC

EMC Corporation is a global leader in enabling businesses and service providers to transform their operations and deliver IT as a service. Fundamental to this transformation is cloud computing. Through innovative products and services, EMC accelerates the journey to cloud computing, helping IT departments to store, manage, protect and analyze their most valuable asset — information — in a more agile, trusted and cost-efficient way. Additional information about EMC can be found at www.EMC.com.

CONTACT US

To learn more about intelligent capture solutions from EMC, visit www.EMC.com or call 800.607.9546 (outside the U.S.: +1.925.600.5802).

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